



For no charge, eYardsigns.com is an interactive website that allows the user to design a yard sign, Import or create their own email lists, preview and send eYardSigns.com and most importantly track and evaluate eYardSigns.com responses. After login the user will have access to all these features.

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FIG. I

RECEIVED

MAR 19 2002

Technology Center 2600



Registration Form - Microsoft Internet Explorer

Address: http://www.eyardsigns.com/register.asp

YARDSIGNS.COM free yard signs

Change to SAY

The Web For

Membership Information

User Name\*

Password (4-10 characters)

Retype Password

Personal Information

First Name\*

Last Name\*

Age\*

Sex\*  Male  Female

Email Address\*

Start This is the Home! ElectionMail.com http://61.221.112.128 Registration Form

HO

FIG. 1A

RECEIVED

MAR 19 2002

Technology Center 2600

Registration Form - Microsoft Internet Explorer

Address: <http://www.eyardsigns.com/register.asp>

Street Address Line 1\*

Street Address Line 2

City\*

State/Province\*

Zip/Postal Code\*

Phone Number

URL (for example:  
www.youraddress.com)

Additional URL(s)

**Party Information**

Party Affiliation

Office

Would you like to receive  
our Newsletter?

\* Required Information

Select from List

Public  Private

Yes  No

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The Sign up sheet consists of membership information, personal information, and party information.

FIG. 1B

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YARD SIGNS  
free yard signs

- Home
- About us
- Political news
- How it works
- e-campaigning
- Event calendar
- Advertise with us
- Contact us
- My Profile
- Logout
- Live Help

Change to SAY

The Web  For

Go

YARDSIGNS.COM |

YARD SIGNS

## Email Maintenance

List Maintenance

- Select List-  Select a list to add/delete/import email addresses
- Create your own list  Enter a name to create your own custom list
- Delete list  -Select List-  Select a list to delete  Back

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FIG. 1C

YARD SIGNS  
eYardSigns

Change to SAY

YARDSIGNS.COM

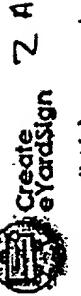
The Web For

Home About us Political news How it works e-campaigning Event calendar Advertise with us Contact us My Profile Logout Live Help

Create eYardSign  Once your list(s) are created you are ready to create your custom eYardsign.

Search  Search for Volunteers, Senders to friends, Voters, and Donators.

## Welcome Sachendra Yadav:



Email Maintenance  
Before creating and sending an eYardsign, you must add email addresses to your Personal List(s).



eYardSign Results  
Review your sent eYardsign(s) and its responses.

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eYARD SIGNS.COM

**Change to SAY**

The Web For  go

**STEP 1 : eYardSigns** (Select ONE eYardsign of your choice from below)

Home  
 About us  
 Political news  
 How it works  
 e-campaigning  
 Event calendar  
 Advertise with us  
 Contact us  
 My Profile  
 Logout  
 Live Help

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Fig. 2 A



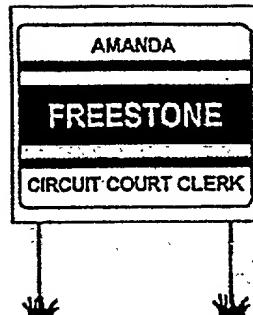
eYARDSIGNS.COM  
free yard signs

Change to SAY

D FundraisingbyDix  
ElectionResults.com  
M StatePolitical.com  
P NationalFavor.com  
V eCitizen.org

The Web For  
go

- Home
- About us
- Political news
- How it works
- e-campaigning
- Event calendar
- Advertise with us
- Contact us
- My Profile
- Logout
- Live Help



## STEP 2 : eYardsign Personalization Form

First Name (*Candidate*)

Last Name

Office (*Max. length - 40*)  
(for example Mayor or Treasurer)

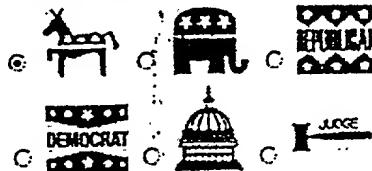
Return email address

Subject (*email subject*)

Title  
(for example Midwest Region or Alameda County)

Type the message you would like to the recipient(s)

### OPTION 1 : Select a logo



### OPTION 2 : Upload your logo

Browse

click the browse button to select your personal logo from your computer

### MUSIC

No Music

Select the tune you would like to send with your eYardSign

Preview eYardSign  Clear Form  Back

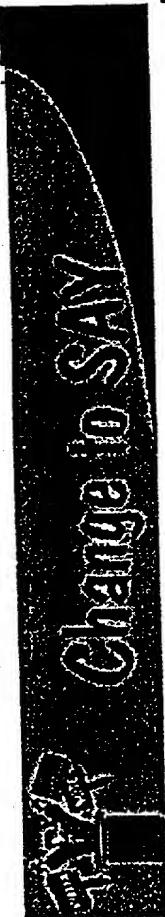
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Fig. ZB

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YARD SIGNS  
free yard signs



www.yardsigns.com  
www.yardsigns.com  
www.yardsigns.com  
www.yardsigns.com

The Web  For

go

- Home
- About us
- Political news
- How it works
- E-campaigning
- Event calendar
- Advertise with us
- Contact us
- My Profile
- Logout
- Live Help

### STEP 3 : Select Target List(s)

#### Your Lists

Contacts (0)	<input type="checkbox"/>
kesh (0)	<input type="checkbox"/>
Kesh Daddy (1)	<input checked="" type="checkbox"/>
sachin (1)	<input type="checkbox"/>
Volunteers (0)	<input type="checkbox"/>
Voters (0)	<input type="checkbox"/>

Choose list(s) from above by clicking ">>"

Next

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150

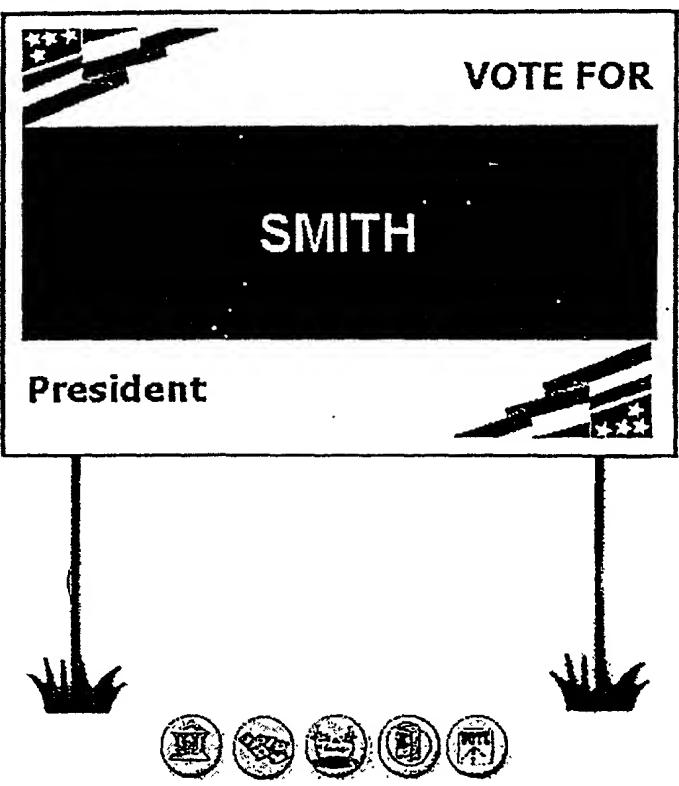
FIG. 2 C

- Home
- About us
- Political news
- How it works
- e-campaigning
- Event calendar
- Advertise with us
- Contact us
- My Profile
- Logout

Brought to you by



Please help my campaign by supporting me and my team. By clicking below this eYardSign, you will find some links which will help our campaign out. Mr. Ravi Singh 4 PRESIDENT!!



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FIG 2D



eYARD SIGNS  
free yard signs

# Change to SAY

Home

- About us
- Political news
- How it works
- e-campaigning
- Event calendar
- Advertise with us
- Contact us
- My Profile
- Logout
- Live Help.

## eYardSign Results

Mailing	Date-Time	Title	Headquarters	Volunteer	Donate	Send to Friend
	6/2/2000 19:53	Illinois	0	0	0	0
	6/3/2000 07:01	Kane County	0	0	0	0
	6/6/2000 20:38	Midwest US	0	2	2	2
	6/29/2000 12:38	qfd	0	0	0	0
	6/30/2000 00:15	er	0	0	0	0
	6/30/2000 00:15	er	0	0	0	0
	6/30/2000 00:16	er	0	0	0	0

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**YARDSIGNS.COM**  
Free yard signs

- Home
- About us
- Political news
- How it works
- e-campaigning
- Event calendar
- Advertise with us
- Contact us
- My Profile
- Logout
- Live Help

## Search Volunteers

Leave the fields blank for a generic search

Start Date (MM/DD/YY)	End Date (MM/DD/YY)
7/3/2000	7/3/2000
City	
Zip-code	

- Making Phone Calls
- Holding a Fundraiser
- Walking Door to Door
- Work on Election Day
- Writing letters
- Other

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180

The Web  For

**Change To Say**

YARD SIGNS.COM  
Free yard signs

Home       Search Voters  
 About us      Leave the fields blank for a generic search  
 Political news  
 How it works  
 e-campaigning  
 Event calendar  
 Advertise with us  
 Contact us  
 My Profile  
 Logout  
 Live Help

Start Date (MM/DD/YY)   
End Date (MM/DD/YY)   
 Back       Search

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FIG. 4B

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**YARD SIGNS.COM** | [Home](#) [About us](#) [Political news](#) [How it works](#) [e-campaigning](#) [Event calendar](#) [Advertise with us](#) [Contact us](#) [My Profile](#) [Logout](#) [Live Help](#)

**Search Donators**  
Leave the fields blank for a generic search

Start Date (MM/DD/YY)	End Date (MM/DD/YY)
7/3/2000	7/3/2000
Amount	
Zip-code	

[Search](#) [Logout](#)

The Web  For  [go](#)

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Mypublicservant.com  
Free Yard Signs  
Political News  
e-campaigning  
Event Calendar  
Advertisers  
Contact Us  
My Profile  
Logout  
Live Help

Change to SAY

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FIG. 4C

**Change to SAY**

**YARDSIGNS.COM**    

Home     About us     Political news  
 How it works     e-campaigning     Event calendar  
 Advertise with us     Contact us     My Profile  
 Logout     Live Help

**Search senders to friends**  
Leave the fields blank for a generic search

Start Date (MM/DD/YY)	End Date (MM/DD/YY)
7/3/2000	7/3/2000

-Select-     Gender     Zip-code

The Web  For  **GO**

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FIG. 4D



eYARDSIGNS  
free yard signs

- Home
- About us
- Political news
- How it works
- e-campaigning
- Event calendar
- Advertise with us
- Contact us
- My Profile
- Logout
- Live Help

### Vote Graph

Yes	0%	0
No	0%	0
Undecided	0%	0
Total 0		

Vote

### List of Voters

Date-Time



Name  
No records found.

220

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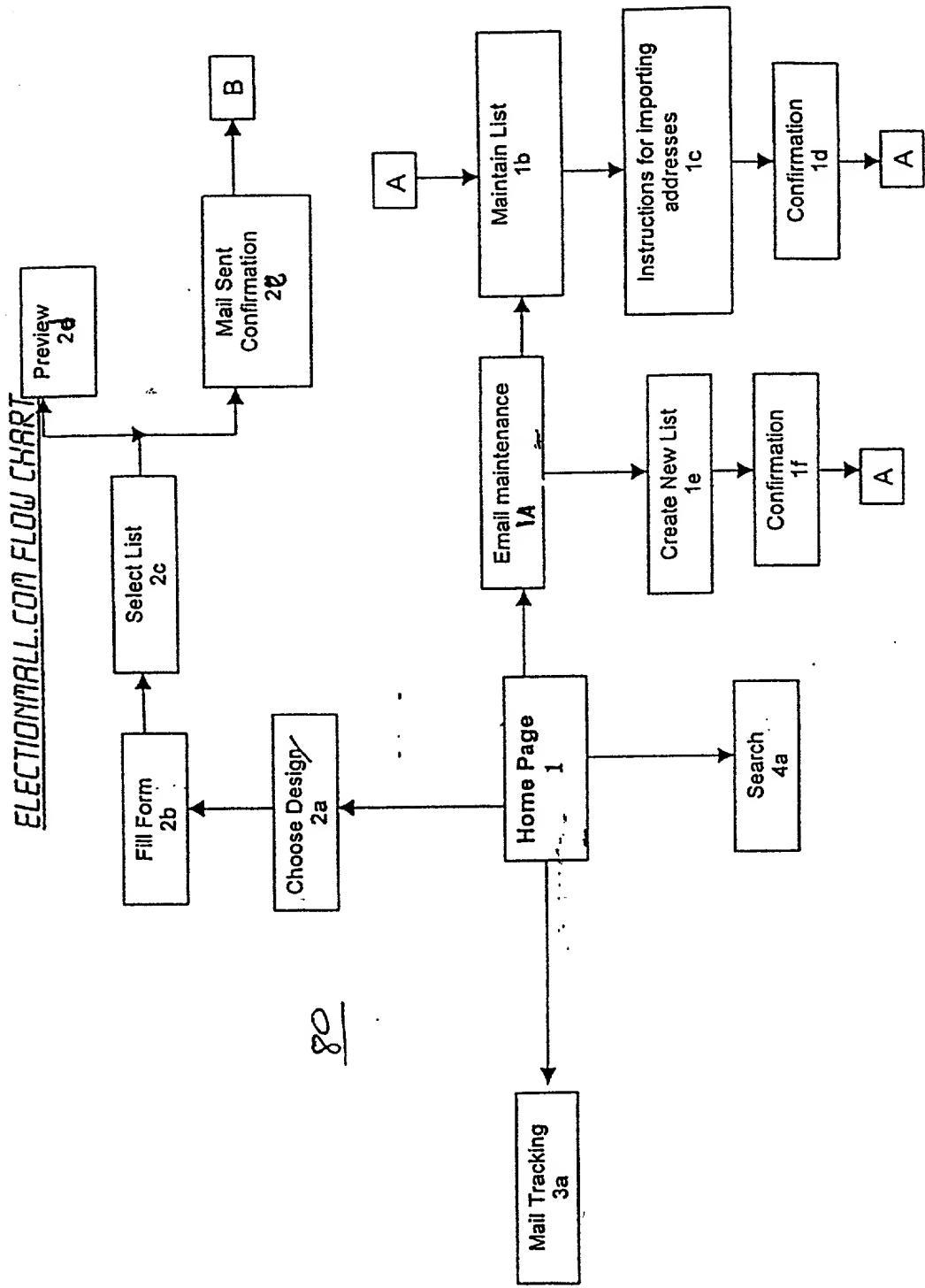


Figure 6

## 100

### ELECTIONNALL.COM FLOW CHART

- 1.) Home Page – Once the user has logged in, this is would be the main gateway to the portal. At this point, the user is given 4 primary options which are:

- A) Email Maintenance
- B) Choose Design
- C) Mail Tracking
- D) Search

- 1a.) Email Maintenance – Allows the user to Maintain their Email Lists by adding (uploading) and deleting Emails, creating or deleting Lists all in one place.
- 1b.) Maintain List – Individual or multiple Emails addresses may be added to chosen List, as well as deleting Emails. User may also Move selected Emails to other Lists.
- 1c.) Instructions for Importing Addresses – Step by step instructions for uploading Email Addresses directly from Desktop email clients such as Outlook, Outlook Express, Palm Desktop, and Netscape Client. Other web based Email providers to follow.
- 1d.) Confirmation – Basic screen that lets the user know Upload was successful onto chosen List. Once, user clicks Continue, he/she will return back to Email Maintenance.
- 1e.) Create New List – User first chooses a new name for List and clicks Go.
- 1f.) Confirmation – Once the name is valid and created, user will be allowed add (upload) and delete Email Addresses, as well as Move Email Addresses to other Lists. User may return directly to Email Maintenance or Create eYardSign from this screen.
- 2a.) Choose Design – User has been given option to choose a pre-designed eYardSign.
- 2b.) Fill Form – User will fill form to create eYardSign. The following is the necessary information that must be filled out on this form:
  - First Name
  - Last Name
  - Office (For example Mayor or Treasurer)
  - Return Email Address (place where all replies should be sent)

Figure  
6g

## 100

### ELECTIONNALL.COM FLOW CHART

- Subject (email subject)
- Title (for example Midwest region or Santa Clara County)
  - Option 1 – select a pre-designed logo
  - Option 2 – Upload personal logo from users desktop
  - Music – Select pre-assigned musical tune if wanted
- 2c.) Select List – User will select List(s) that the eYardSign should be sent to.
- 2d.) Preview – At this point the user may preview the eYardSign prior to sending it out. If all is appropriate, user may send out the eYardSign.
- 2e.) Mail Sent Confirmation – Once the eYardSign has been successfully sent, this screen will assure the user that the eYardSign was sent to the user selected List(s). User will continue and be automatically directed to the Home Page.
- 3a.) Mail Tracking – A detailed reporting area for results from the eYardSigns that were sent out. User has capabilities to review the history of all eYardSigns that he/she has ever created, as well as see the actual eYardSign graphic.
- 4a.) Search – This function is comprised of four search capabilities.
  - A) Volunteering – The user has the option to search via date, city, or zip code for particular volunteers. He/she may also search for criteria that the volunteer may be interested in.
  - B) Send to a Friend – The user has the option to search by date, gender, or zip code for all people that were sent to a friend.
  - C) Voters – The user may search by date range to view graphical representation of all votes that he/she received via eYardSigns that were sent out. The results are viewed as Yes, No, or Undecided. The user also has the option to email the voters directly from this location by clicking on their name(s).
  - D) Donators – This option gives the user the capability to search for Donators by date, amount of donations, and zip code.

Figure 105 (Continued)

# Sample eYardsign

Brought to you by

YARDSIGNS.COM

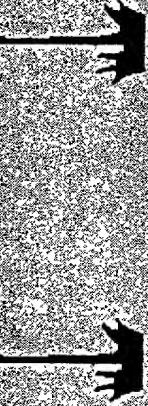
Message you want to send the audience of this yardsign here!



Elect

Your Name here!

President



Headquarters

Donald

Send to Friend

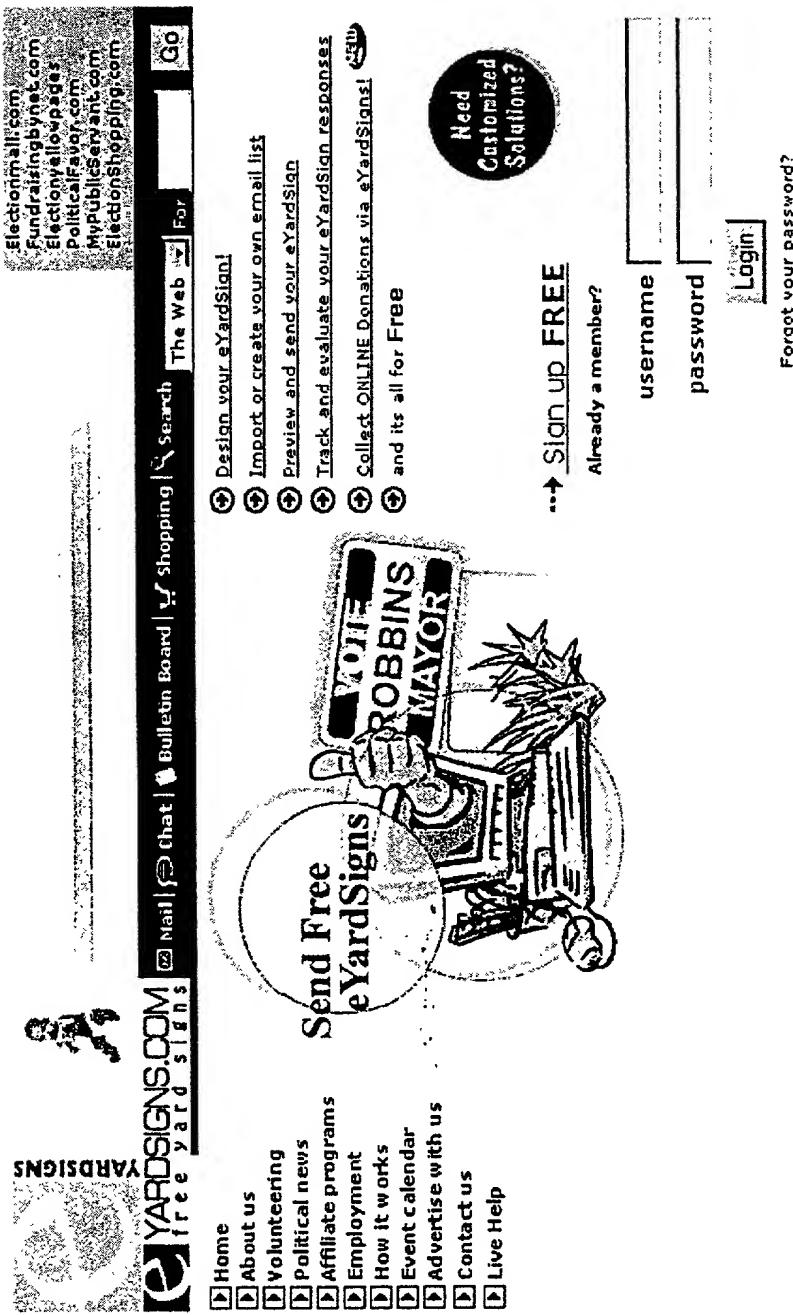
Volunteer

Vote



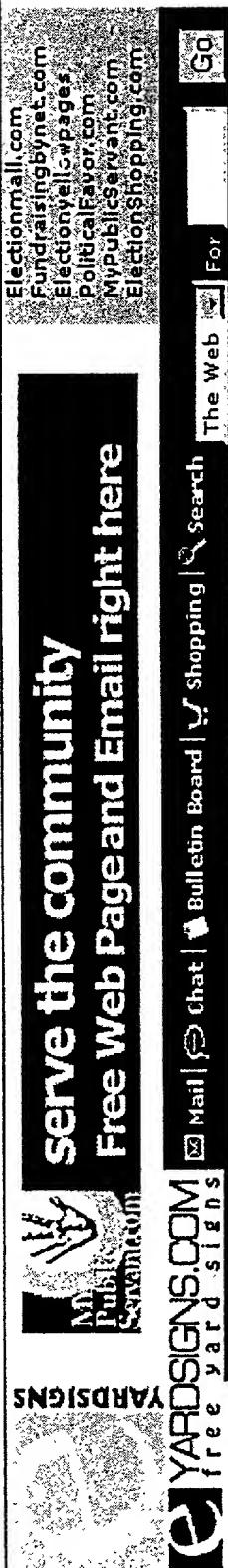
FIG. 7  
300

eYardSigns – Home Page



[citrustsfor.com](http://citrustsfor.com) | [mypublicservant.com](http://mypublicservant.com) | [awardsigns.com](http://awardsigns.com)  
[fundraisersinabynet.com](http://fundraisersinabynet.com) | [electionyellowpages.com](http://electionyellowpages.com) | [electionyellowpages.com](http://electionyellowpages.com)  
electionyellowpages.com | [Legal Disclaimer](#) | [Privacy Policies](#)  
Feedback | Copyright ELECTIONMALL.COM Inc.2000

eYardSigns – Email Maintenance



- Home
- About us
- Volunteering
- Political news
- Affiliate programs
- Employment
- How it works
- Event calendar
- Advertise with us
- Contact us
- My Profile
- Logout
- Live Help

Email Maintenance

List Maintenance

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Create your own list

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卷之三

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[citzensfor.com](http://citzensfor.com) | [mypublicservant.com](http://mypublicservant.com) | [eyardsigns.com](http://eyardsigns.com)  
[fundraisingbynet.com](http://fundraisingbynet.com) | [electonelaw.com](http://electonelaw.com) | [electionshoppingq.com](http://electionshoppingq.com) | [electionyellowpages.com](http://electionyellowpages.com)  
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# eYardSigns – Manage emails

serve the community  
Free Web Page

YARD SIGNS.COM  
Free yard signs

Home About us Volunteering Political news Affiliate programs Employment How it works Advertise with us Event calendar Contact us My Profile Logout Live Help

Electionmall.com Fundraisingbynet.com Electionyellowpages.com PoliticalFavor.com Mypublicservant.com Electionshopping.com

List: Voters Import Addresses Click above to upload personal email addresses from your Desktop Delete: Move to: Select List: Go to... Select List: Back Create YardSign

Go

F16. 10  
330

# eYardSigns – Import emails to List



eCommerce

ElectionMall.com  
Fundraisingbin.net.com  
ElectionyellowPages.com  
politicalFavor.com  
MyPublicServant.com  
ElectionShopping.com

**eYARDsignS.COM**  Mail |  that |  Bulletin Board |  Shopping |  Search |  The Web |  For [ ] |  Go

- Home
- About us
- Volunteering
- Political news
- Affiliate programs
- Employment
- How it works
- Event calendar
- Advertise with us
- Contact us
- My Profile
- Logout
- Live Help

## Desktop Imports

### Web-Based Imports

- Microsoft Outlook (Coming soon)
- Microsoft Outlook Express (Yahoo)
- Palm Desktop (Lycos)
- Netscape Mail Client (Excite)

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# Select List you want to send the eYardSign to, or enter email address directly

The screenshot shows a web page with the following elements:

- Header:** One Voice, Change It Now!, CITIZENSFOR.COM
- Main Navigation:** Home, About us, Volunteering, Political news, Affiliate programs, Employment, How it works, Event calendar, Advertise with us, Contact us, My Profile, Logout, Live Help.
- Left Sidebar:** YARDSIGNS, free yard signs
- Top Right:** To support a Tax Free Internet, Go
- Search Bar:** Search The Web
- Step 3: Select Target List(s):** Recipients
- Recipient Selection:** Contacts (1) —> sachin (2) —> sahin, list (1) —> Send
- Alternatives:** Choose list(s) from above by clicking >>> OR Enter ONE email Address: [text input field] —> Send
- Footer:** Change eYardSign

f16. 10B 360

# eYardSign Search

You can search from the database of all eYardSigns sent to date



**YARD SIGNS.COM**  Mail |  Chat |  Bulletin Board |  Shopping |  Search | The Web |  go

**Search Volunteers**  
Leave the fields blank for a generic search

Date  Start Date (MM/DD/YY)  End Date (MM/DD/YY)

City  Zip-code

Making Phone Calls  
 Holding a Fundraiser  
 Walking Door to Door  
 Work on Election Day  
 Writing Letters  
 Other

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m4D

# List of people who responded to “Vote” feature of eYardSign

Yes you can at  
[MyPublicServant.com](http://MyPublicServant.com)

 **eYARD SIGNS** free yard signs

[Home](#) [About us](#) [Volunteering](#) [Political news](#) [Affiliate programs](#) [Employment](#) [How it works](#) [Event calendar](#) [Advertise with us](#) [Contact us](#) [My Profile](#) [Logout](#) [Live Help](#)

ElectionMail.com FundraisingBarnet.com ElectionYellowPages.com PoliticalFavor.com MyPublicServant.com ElectionShopping.com

Search The Web Go

**Vote Graph**

Response	Count	Percentage
Undecided	1	16.7%
Yes	3	50.0%
No	2	33.3%
Total	6	-

**List of Voters**

Name	Date-Time	Vote
jesse	7/7/2000 1:27:34 AM	No
jesse	7/7/2000 1:27:29 AM	Yes
jesse	7/7/2000 1:27:08 AM	Undecided
jesse	7/7/2000 1:26:06 AM	Yes
jesse	7/7/2000 1:25:06 AM	No
jesse	7/7/2000 1:24:36 AM	Yes

[Back](#)

F16.12 350

# List of people who forwarded eYardSign to their friends along with the emails of people it was forwarded to

[Electionmall.com](#) [Fundraising.net.com](#) [ElectonFollowage.com](#) [PoliticalFavor.com](#) [MyPublicServant.com](#) [ElectionsShopping.com](#)

**@WeAreTheSolution.com**

MAIL | CHAT | BULLETIN BOARD | SHOPPING | SEARCH | THE WEB | FOR | GO

Send to a Friend List

Select list to add addresses to:  
 -Select List

Name	Date-Time	Gender	Zip Code	Emails
dsfgsf	7/13/2000 10:53:53 PM			dsfg@sdfg.com
Sachendra	7/17/2000 2:43:23 PM	M	60506	sachin22@yahoo.com, sachendra@hotmail.com, sachin@wearethesolution.com, sachendra@wearethesolution.com, sachendram22@yahoo.com
Sachendra	7/17/2000 2:44:15 PM	M	60506	sachin@wearethesolution.com, sachendra@wearethesolution.com, sachin@wearethesolution.com, sachendram22@yahoo.com, sachendra@hotmail.com
Sachendra Yadav	7/17/2000 3:05:10 PM			

F (C. 13

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# List of Volunteers who responded to a particular eYardsign

ElectionMall.com  
FundraisingByNet.com  
ElectionYellowPages.com  
PoliticalEconomy.com  
MyPublicServant.com  
ElectionShopping.com

FundraisingByCheck.com

YARDSIGNS.COM Mail that Bulletin Board Shopping Search The Web Go

Home About us Volunteering Political news Affiliate programs Employment How it works Event calendar Advertise with us Contact us My Profile Logout Live Help

Name - asdad asd Joining Date-Time 7/13/2000 10:49:51 PM Email aasd@sdgfsd.dxfv  
asdad asd 7/13/2000 10:49:26 PM aasd@sdgfsd.dxfv  
asdad asd 7/13/2000 10:48:29 PM aasd@sdgfsd.dxfv

List of Volunteers

Back

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fundraisingbynet.com | electionlaw.com | electionshopping.com | electionyellowpages.com  
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FIG. 14

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